

# Conyers Cherry Blossom Festival



**MARCH 25 & 26, 2017**

Entertainment Application

Application Deadline: December 30, 2016

## ***Dear Prospective Entertainer,***

The Conyers Cherry Blossom Festival is delighted to have your interest in our festival as we celebrate 36 years. The festival will be held March 25 & 26, 2017 at the Georgia International Horse Park in Conyers, GA. The festival is located on the Grand Prix Plaza overlooking the Grand Prix Stadium that was used during the 1996 Centennial Olympic Games for Equestrian events.

## ***About Our Festival...***

In 1982, Maxell (a previous local Japanese manufacturing company) along with the Conyers-Rockdale Chamber of Commerce, held the first Conyers Cherry Blossom Festival, to further nurture the friendship and exchange of Japanese Culture. In 1997, the festival moved to the Georgia International Horse Park in order to accommodate the growth in size and attendance.

From that simple beginning, the two-day contemporary art festival has grown to include 300 artist and crafter booths, a variety of food booths and entertainment from diverse cultures generally attracting an estimated 40,000 guests over the weekend. Festival goers enjoy free admission into the festival with a \$5 parking fee. The festival continues to grow and strives for excellence each year. Over the years, the festival has been awarded "Best Festival in the Southeast" at the Southeast Festivals and Events Kaleidoscope Awards. The festival has also been named a Top 20 Event in the Southeast by the Southeast Tourism Society for multiple years. Scheduled during the blooming of the beautiful Yoshino Cherry Trees, the Conyers Cherry Blossom Festival brings the community together focusing on cultural understanding and friendship through art, music, dance, crafts, food and entertainment.

## ***Questions or Concerns...***

If you have any questions AFTER THOROUGHLY READING ALL enclosed materials, please contact Brandon Rose at 770-785-6681. We appreciate your interest in our festival and look forward to receiving your application.

### **Mailing Address:**

Conyers Cherry Blossom Festival  
1996 Centennial Olympic Parkway  
Conyers, GA 30013  
770-860-4190



[www.conyerscherryblossomfest.com](http://www.conyerscherryblossomfest.com)

# INFORMATION

## *Important Dates*

Entry Deadline.....December 30, 2016

Jurying Begins.....January 20, 2016



Acceptance Notification.....February 10, 2017

### **Festival Days**

Saturday, March 25, 2017

Sunday, March 26, 2017

Open to the Public.....10:00AM-5:00PM

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## *Rules and Regulations*

The Conyers Cherry Blossom Festival reserves the right to make final interpretation of all rules. An application is a commitment to show. **NO REFUNDS WILL BE MADE FOR CANCELLATION OR REMOVAL FOR CAUSE.** In an event of unforeseen circumstances, the show may be terminated at the discretion of the Director. No refunds will be made for bad weather.

The festival will take place rain or shine.

1. Stages will be set up with a complete sound system, including microphones, cassette, and CD player. Please bring your own instruments and amplifiers. There will be someone on hand at each stage to ensure a trouble-free performance.
2. Please be aware that all applicants will be juried. This selection process is necessary due to the amount of applications received. As a result of the jury process, the Conyers Cherry Blossom Festival does not guarantee acceptance to those who have participated in previous festivals.
3. Bands or individual performers must supply a sample CD of their music or performance with the application.
4. All participants must sign the release statement in order for the application to be accepted.
5. The Conyers Cherry Blossom Festival reserves the right to reject any organization whose presentation, goals, or objectives may be offensive and not in the best interest of the community.
6. Pets are not allowed in the festival area at any time.
7. Vehicles are not allowed on the festival plaza after setup time is over (9:00AM) or during the festival.
8. The APPLICATION DEADLINE IS December 30, 2016.
9. An entertainer failing to meet all of the requirements and regulations may be asked to leave the festival area or will be disqualified.

# 2016 Conyers Cherry Blossom Festival

## **Entertainment Application**

|                        |       |
|------------------------|-------|
| <b>OFFICE USE ONLY</b> |       |
| Date:                  | _____ |
| Time:                  | _____ |
| Stage:                 | _____ |

Please detach the application and send with signature to: 1996 Centennial Olympic Parkway, Conyers, GA 30013

Select an entertainment category:       Stage Entertainment       Strolling Entertainment

Contact Name: \_\_\_\_\_ Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Home Phone Number: \_\_\_\_\_ Cell Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_ Work Number: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Group Name: \_\_\_\_\_ Number of Performers in Group: \_\_\_\_\_

Type of Performance: \_\_\_\_\_

Length of Performance (includes setup and breakdown): \_\_\_\_\_

Please Indicate Day and Time Preference (no guarantees can be made): \_\_\_\_\_

List any requirements needed to perform (no guarantees can be made): \_\_\_\_\_

**\*\*\* Bands or individual performers must supply either a CD and/or video link to a live performance with the application.**

### ***Important Signatures***

#### **Release Agreement** (all exhibitors must sign)

I do hereby release, acquit and forever discharge The Conyers Cherry Blossom Festival and the City of Conyers, its agents, servants, successors and assigns and all other persons, firms and corporations from any and all actions, causes of action, claims, demands, damages, costs, loss of service, expenses and compensations, which I may acquire or may accrue, arising out of any events taking place March 25 & 26, 2017 or otherwise connected with the 2017 Conyers Cherry Blossom Festival. I further agree to hereby indemnify the Conyers Cherry Blossom Festival and the City of Conyers, its agents, servants, successors and assigns and all other persons, firms and corporations against any and all claims, demands, damages or causes of action, both legal and equitable, asserted by any third party, their employees, agents, servants, successors and assigns arising from the events taking place March 25 & 26, 2017 or otherwise connected with the 2017 Conyers Cherry Blossom Festival. This indemnity agreement shall include all reasonable attorneys' fees, costs, and expenses incurred by indemnity. I also understand that I am fully responsible for any Revenue/Sales Tax applicable for items sold at the 2017 Conyers Cherry Blossom Festival.

I have read and fully understand the Release Agreement stated above.  
 "Release Agreement" must be signed by ALL exhibitors to be accepted for this event.

Signature \_\_\_\_\_  
 Date \_\_\_\_\_

|                            |                |
|----------------------------|----------------|
| <b>FOR OFFICE USE ONLY</b> |                |
| Date Received _____        | Category _____ |
| Accepted _____             | Declined _____ |
| Restrictions _____         |                |
| Notes: _____               |                |
| _____                      |                |